## Message Text

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PAGE 01 STATE 064920 ORIGIN USIA-09

INFO OCT-01 EA-10 ISO-00 CU-04 /024 R

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CLEARANCES:USIA/IEA:MSMITH
STATE/EA/PRCM:DHART

-----105276 150314Z /62

R 141712Z MAR 78 FM SECSTATE WASHDC TO USLO PEKING

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E.O. 11652: GDS DECLASS DEC 31, 1984

TAGS:

SUBJECT: DAKS/SZYMANSKY CONSULTATIONS

REF: A) STATE 22818-C; B) PEKING 0349-C; C) STATE 36988-C; D) PEKING 0506-C; E) STATE 49583-C

SUGGEST DAKS/SZYMANSKI CONSULTATIONS COVER FOLLOWING ITEMS:

- 1. ENGLISH TEACHING MATERIALS: REVIEW REF A)-C) AND DEVELOP RECOMMENDATIONS FOR USLO'S TESL MATERIALS PLACEMENT PROGRAM. AS NEXT STEP, AGENCY ENGLISH TEACHING MATERIALS STAFF AND UCLA TESL EXPERT WILL MEET MID-MARCH (ORIGINALLY SCHEDULED END FEBRUARY TO SELECT SAMPLE SET OF TESL MATERIALS FOR USLO READING ROOM PLUS TITLES FOR 10 STOCKPILED SETS AS RECOMMENDED REF D) PARA 1). DISCUSS WITH USIS HONG KONG POSSIBLE ARRANGEMENTS FOR STOCKPILING. FOR DAKS: REF B) AND D) SENT INFO HONG KONG.
- 2. ENGLISH TEACHING AUDIO-VISUAL MATERIALS: ADVISE WHICH MODE IS BEST FOR PLACEMENT OF AV MATERIALS WITH PRC INSTITUTIONS --16MM FILM, 3/4 INCH NTSC VTR OR NTSC/PAL VTR, OR 1/2 INCH CONFIDENTIAL

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NTSC VTR? IF ONE MODE IS CLEARLY PREFERABLE OVER ANOTHER, AGENCY/IMV PREPARED MAKE APPROPRIATE CONVERSION IN WASHINGTON.

- 3. IMV HAS SENT USLO VTR SAMPLES OF PORTIONS OF "LET'S LEARN ENGLISH" SERIES. CAN USLO USE ENTIRE SERIES?
- 4. IN VIEW USLO'S INCREASING CONTACTS WITH ENGLISH TEACHERS,

CAN USLO DISTRIBUTE "FORUM" MAGAZINE REGULARLY? IF SO, DISCUSS NUMBER COPIES USLO CAN USE.

- 5. EDUCATIONAL TECHNOLOGY DISPLAY:
- A) DETERMINE DISPLAY PAMPHLET CONTENT AND PRINT RUN PER REF E) PARA 3 AND 4. SENDING SIMMONS PAMPHLET TEXT MARCH 10.
- B) DETERMINE DISPLAY SHOWING DATES. FYI, ICS/X NOW EXPECTS SHIP DISPLAY MID-JUNE.
- C) FOR BUDGETING AND STAFF PLANNING PURPOSES, ICS/X
  REQUESTED PROJECTED SHOWING DATES FOR OTHER USLO DISPLAYS
  PLANNED THIS YEAR. IEA PROPOSES OCTOBER, 1978 FOR SHOWING
  "AGRICULTURE TECHNOLOGY" DISPLAY, POSSIBLY JANUARY, 1979 FOR
  THIRD DISPLAY. ARE THESE TARGET DATES SUITABLE?
  NOTE ORIGINAL THINKING FOR THIRD DISPLAY SUBJECT WAS
  "ALTERNATIVE ENERGY SOURCES." AMBASSADOR WOODCOCK HAD SOME
  RESERVATIONS ABOUT THE APPROPRIATENESS OF THIS SUBJECT. WHAT IS
  LATEST USLO THINKING, SUGGESTIONS FOR TOPICS. OBVIOUSLY, OUR
  EXPERIENCE WITH THE FIRST DISPLAY WILL HAVE GREAT BEARING ON
  DECISIONS ON SUBSEQUENT ONES.
- 6. USLO READING ROOM: AGENCY PROCESSED ORDERS FOR TWO HUNDRED USLO-CONCURRED TITLES. EXPECT BOOKS ARRIVE DURING APRIL-MAY. BOOKS WILL BE PREPROCESSED BY AGENCY'S CONTRACTOR AND SHELF-READY. SUGGEST DISCUSS READING ROOM POSSIBILITIES IN VIEW CURRENT PRC CLIMATE.

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- 7. FILMS: TO SATISFY USLO NEED FOR REPRESENTATIONAL USE, GENERAL FILM INTRODUCTION TO U.S., AGENCY SHIPPED USLO VTR OF RECENT U.S. TRAVEL SERVICE PRODUCTION, "AMERICAN MONTAGE," AND PLANS PURCHASE OF FILM PRINT. CAN USLO USE ADDITIONAL FILMS OF GENERAL, TRAVELOG NATURE NOT PRESENTLY AVAILABLE VIA USIS HONG KONG? AGENCY PREPARED PROVIDE ADDITIONAL TITLES IF USLO REQUIREMENTS KNOWN. DISCUSS.
- 8. VOA MONITORING CONTRACT: IBS RECEIVING LITTLE REPORTING FROM VOA MONITOR. WE BELIEVE THIS A SHORT TERM PROBLEM WHICH WILL BE SOLVED WITH UPCOMING STAFF CHANGE.
- 9. BOOKS AND PAMPHLETS IN SIMPLIFIED CHARACTERS: IEA IN TOUCH WITH CSC, NATIONAL COUNCIL FOR U.S. CHINA TRADE AND NATIONAL COMMITTEE ON U.S.-CHINA RELATIONS WHO VERY INTERESTED PLACING AGENCY SIMPLIFIED CHARACTER TRANSLATIONS WITH DELEGATIONS TRAVELING BOTH DIRECTIONS.
- (A) CSC INTERESTED DISTRIBUTING BASIC PAMPHLETS LIKE "HANDBOOK ON TRAVEL TO U.S." TO PRC DELEGATIONS, AND WILLING DO THIS AFTER DELEGATIONS ARRIVE U.S. IEA FEELS MATERIALS MIGHT BE MORE EFFECTIVE IF DISTRIBUTION MADE BEFORE DELEGATIONS DEPART

PRC. DOES USLO HAVE THE KIND OF CONTACT WITH DELEGATIONS TO ENABLE DISTRIBUTION OF MATERIALS ON U.S. TO THEM BEFORE DEPARTURE? ONE SUCH CONTACT POINT MIGHT BE WHEN VISAS ARE ISSUED. DISCUSS.

(B) BOTH CSC AND NATIONAL COUNCIL FEEL U.S. DELEGATIONS VISITING PRC CAN MAKE GOOD USE OF SIMPLIFIED CHARACTER TRANSLATIONS AS PRESENTATION MATERIALS, AND WOULD BE WILLING PLACE MATERIALS WITH GROUPS BEFORE THEY LEAVE U.S. IT MIGHT, HOWEVER, MAKE MORE SENSE TO ARRANGE FOR THOSE GROUPS TRANSITING HONG KONG OR PEKING TO PICK UP PREARRANGED SELECTION OF MATERIALS AT USIS HONG KONG OR USLO. AGENCY WOULD COORDINATE ARRANGEMENTS. DISCUSS WHETHER SUCH ARRANGEMENT WOULD BE WORKABLE.

(C) DISCUSS POSSIBLE NEW TITLES FOR CONVERSION TO SIMPLIFIED CONFIDENTIAL

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CHARACTERS.

10. WIRELESS FILE: DISCUSS POSSIBILITIES FOR DISTRIBUTION OF SELECTED WIRELESS FILE ITEMS, WHAT ITEMS WOULD BE MOST USEFUL, DISTRIBUTION TECHNIQUES, POSSIBLE FORMATS. VANCE

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: SY

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 14 mar 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: RELEASED Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW

Disposition Date: 20 Mar 2014 Disposition Event: Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE064920
Document Source: CORD

Document Unique ID: 00 Drafter: USIA/IEA:ENOJEK:YAB

Enclosure: n/a Executive Order: GS Errors: N/A

**Expiration:** 

Film Number: D780114-0498

Format: TEL From: STATE

Handling Restrictions: n/a

Image Path:

ISecure: 2

Legacy Key: link1978/newtext/t19780370/aaaacgxr.tel

Line Count: 141 Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b5146ec7-c288-dd11-92da-001cc4696bcc
Office: ORIGIN USIA

Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: UNCLASSIFIED
Original Previous Handling Restrictions: LOU

Page Count: 3
Previous Channel Indicators: n/a Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: LOU
Reference: 78 STATE 22818, 78 PEKING 349, 78 STATE 36988

Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 02 may 2005 Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a Review Release Event: n/a

**Review Transfer Date:** Review Withdrawn Fields: n/a SAS ID: 3336765 Secure: LOCK1

Status: NATIVE Subject: DAKS/SZYMANSKY CONSULTATIONS TAGS: OGEN, ASEC, AL, (KRAUSHAAR, STEPHEN D)
To: PEKING TANGIER MULTIPLE

Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/b5146ec7-c288-dd11-92da-001cc4696bcc

Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014